



BEAR Scotland Schools Competition – Litter 2022

BEAR Scotland supporting Spring Clean 2022 Keep Scotland Beautiful

BEAR Scotland is supporting the Keep Scotland Beautiful Spring Clean 2022 which is focussed this year from **21 March – 21 April**. For further information and to sign up your school to pledge support see [Spring Clean 2022 | Keep Scotland Beautiful](#)

BEAR Scotland looks after the Trunk Roads in the north and the south-east of Scotland. We work for the government (Transport Scotland). We help repair the roads and bridges when they need fixed, help put the road signs up, look after the streetlights, keep the roads running smoothly and spend far too much time collecting litter. Because of the nature of trunk roads, this often means we have to put traffic management in place to protect the workers litter-picking.

In fact, we collected over 5000 large black bags of litter and 2200 large objects during 2021! If laid out in a line, this would stretch to over 3.6km or over 2 miles.

Who drops this litter?

- How does that affect the way our roads and verges look?
- How does this affect wildlife?
- How does this make our natural environment look to residents and visitors?

School Competition – Let's tackle the litter problem!

We think that you can help!

We would like the help of your wonderful learners in trying to get to the route of this problem..... drivers and passengers should all be responsible for their waste. Take it to a bin or take it home. We would like to raise awareness that this problem is getting bigger and we must tackle it now. We want to share this message far and wide to change behaviours and make our environment a tidier place!

How will we do this?

We at BEAR Scotland use social media widely to get messages out to drivers about their journey and about anything happening on the roads that could affect them. We would love for your pupils to participate in our competition to **design a poster** that we can use across all social media to try to encourage drivers and their passengers to take their litter to a bin.

The competition is open to all primary schools across south-east Scotland and the winning entry will be announced in a press release and shared on our social media channels.

Lesson Suggestion

Discuss with pupils their experiences of travelling on the main roads and trunk roads.

- What do they notice in the verges and vegetation at the sides of the roads?
- How do they feel about seeing this litter?
- How does this litter affect our environment and wildlife?
- Who puts this litter there?

Ask pupils to think about who has to clear this litter.





- Do they think it would be an easy job, a safe job, a worthwhile job collecting the litter?
- What would happen if we didn't collect the litter?

What is the best solution to this problem? Ask pupils to make suggestions.

- Inventing ways of litter materials breaking up into small parts? – more environmentally damaging
- Having litter dissolve in the rain? - more environmentally damaging and pollutes rivers and streams more
- Having more people collecting litter more often? – more cost and puts workers in danger
- Getting people to stop dropping litter?

You could have a vote on the best solution and plot results on a graph.

How do we get people to stop dropping the litter in the first place? Ask pupils to make suggestions.

Design Task - Pupils can work individually or in groups to:

- design a poster and a slogan to help to get the message out to litter louts (A4 size landscape preferred / or square); and/or
- design a catchy rap or a song to highlight this message.

Suggested approach

Select one person in each group to present their group idea to the rest of the class.

When all presentations are complete ask pupils to vote for their overall favourite idea from each category.

Send your **top three entries** to BEAR Scotland SECommunity@BEARScotland.co.uk (see below for information to be included)

Prize

The overall winner will have their artwork / message used to help us with some of our social media litter campaigns.

The winning class will receive a visit from BEAR Scotland (to be arranged subject to Covid restrictions).

The class teacher will receive a £75 voucher to buy something for use in the classroom.

BEAR Scotland will provide Achievement Certificates for teachers to present to all entrants

To Enter – Please send an email headed “Trunk not Junk” to SECommunity@BearScotland.co.uk and include the following information:

- Pupil name(s) and class along with your name, school name and a contact telephone number.
- Photograph of your selected winning design(s). Please retain the original artwork. If your entry is selected as the overall winner we will require the original artwork for reproduction purposes.
- Deadline - Please send your entry by email before **midnight on Friday 25th March 2022**

We will announce the winning school on Thursday 31st March 2022.

Good Luck!

